

FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

APRIL 21-27, 1986 2

Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE			No. Sta.	Prog. Covg.	Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE			No. Sta.	Prog. Covg.
	Duration	Day			Households (000)	%	Share %				Duration	Day			Households (000)	%	Share %		
EVENING																			
A TEAM	8:00	60	TUE.	N	10,570	12.3	20	199	94	HALLMARK HALL OF FAME(S)	9:00	120	SUN.	C	19,160	22.3	36	206	99
ABC BUSINESS BRIEF-WED	8:58	01	WED.	A	12,370	14.4	23	183	87	HANDSOME HARRY(S)	8:00	60	FRI.	N	6,180	7.2	13	195	97
ABC BUSINESS BRIEF-FRI	8:42	01	FRI.	A	9,020	10.5	19	184	87	HARDCASTLE & MCCORMICK	8:00	60	MON.	A	8,500	9.9	14	187	95
ABC MONDAY NIGHT MOVIE	9:00	120	MON.	A	10,650	12.4	19	174	92	HIGHWAY TO HEAVEN	8:00	60	WED.	N	15,030	17.5	29	209	98
ABC MOVIE SPECIAL-THU(S)	8:00	120	THU.	A	9,530	11.1	18	198	97	HILL STREET BLUES	10:00	60	THU.	N	10,820	12.6	23	209	99
ABC NEWSBRIEF-MON	9:51	01	MON.	A	7,560	8.8	13	155	84	HUNTER	9:00	60	TUE.	N	10,390	12.1	19	195	96
ABC NEWSBRIEF-TUE	9:58	01	TUE.	A	12,540	14.6	23	183	91	JOE BASH	9:30	30	FRI.	A	5,500	6.4	12	189	92
ABC NEWSBRIEF-WED	9:53	01	WED.	A	16,150	18.8	30	187	91	KATE & ALLIE	9:00	30	MON.	C	10,570	12.3	18	188	97
ABC NEWSBRIEF-THU	9:58	01	THU.	A	9,620	11.2	18	182	90	LAST PRECINCT	9:00	60	FRI.	N	8,680	10.1	18	196	98
ABC NEWSBRIEF-FRI	9:28	01	FRI.	A	6,270	7.3	13	174	85	LEO & LIZ BEVERLY HILLS	8:30	30	FRI.	C	10,740	12.5	22	204	99
ABC NEWSBRIEF-SAT.	9:58	01	SAT.	A	7,390	8.6	15	185	92	LOVE BOAT	10:00	60	SAT.	A	8,250	9.6	18	202	98
ABC NEWSBRIEF-SUN.	9:57	01	SUN.	A	9,530	11.1	17	183	91	MAGGYVER	8:00	60	WED.	A	11,770	13.7	23	198	96
ABC SPORTS UPDATE-SAT	9:03	01	SAT.	A	7,040	8.2	15	195	93	MAGNUM, P.I.	9:00	120	SAT.	C	11,510	13.4	25	194	97
ABC SPORTS UPDATE-SUN	9:28	01	SUN.	A	9,790	11.4	18	195	93	MIAMI VICE	10:00	60	FRI.	N	12,200	14.2	27	211	99
ABC SUNDAY NIGHT MOVIE	9:00	141	SUN.	A	10,910	12.7	21	196	95	MIKE HAMMER	9:00	60	TUE.	C	9,530	11.1	17	203	99
ABC WORLD NEWS TONIGHT	6:30	30	M-F	A	9,530	11.1	21	208	99	MISSING-HAVE YOU SEEN-3(S)	10:00	60	WED.	N	8,850	10.3	18	208	99
ABC WRLO NEWS TONIGHT-SAT	6:30	30	SAT.	A	6,360	7.4	18	191	95	MR. BELVEDERE	8:30	30	FRI.	A	10,390	12.1	22	197	95
ABC WRLO NEWS TONIGHT-SUN	6:30	30	SUN.	A	4,640	5.4	13	156	83	MR. SUNSHINE	9:00	30	FRI.	A	8,070	9.4	17	191	93
ABC WLOS-ANNIVERSARY SPEC(S)	8:00	120	SAT.	A	8,250	9.6	18	207	99	MOONLIGHTING	9:00	60	TUE.	A	15,290	17.8	28	208	99
ALFRED HITCHCOCK PRESENTS	8:30	30	SUN.	N	8,680	10.1	17	204	99	MORNINGSTAR/EVENINGSTAR	8:00	60	TUE.	C	7,900	9.2	15	200	98
AMAZING STORIES	8:00	30	SUN.	N	8,250	9.6	17	204	99	MURDER, SHE WROTE	8:00	60	SUN.	C	18,730	21.8	37	206	99
AMERICAN FILM INST SALUTE(S)	9:30	90	SAT.	N	8,250	9.6	18	199	99	NBC NEWS DIGEST-M-F	VAR	VAR	M-F	N	7,040	8.2	13	146	75
AMERICAN PORTRAIT	VAR	01	MTU TH	C	9,110	10.6	16	196	94	NBC NEWS DIGEST-2-M-F	9:58	01	TU&TH	N	7,900	9.2	15	160	82
BILL COSBY SHOW	8:00	30	THU.	N	23,790	27.7	46	215	99	NBC NEWS DIGEST-SAT	8:58	01	SAT.	N	10,570	12.3	23	154	78
BLACKIE'S MAGIC	9:00	60	WED.	N	11,770	13.7	22	192	97	NBC NEWS DIGEST-2-SAT.	9:58	01	SAT.	N	6,270	7.3	13	162	83
BRIDGES TO CROSS	10:00	60	THU.	C	12,460	14.5	26	206	99	NBC NEWS DIGEST-SUN	8:58	01	SUN.	N	6,010	7.0	11	153	79
CAGNEY & LACEY	10:00	60	MON.	C	11,680	13.6	23	205	93	NBC NIGHTLY NEWS-SAT.	6:30	30	SAT.	N	7,040	8.2	20	169	93
CBS EVENING NEWS-RATHER	6:30	30	M-F	C	10,310	12.0	23	207	99	NBC NIGHTLY NEWS-SUN	6:30	30	SUN.	N	6,700	7.8	18	167	91
CBS EVENING NEWS-SUNDAY	6:00	30	SUN.	C	7,650	8.9	21	181	89	NBC NIGHTLY NEWS	6:30	30	M-F	N	10,050	11.7	23	204	99
CBS SAT. NEWS-SCHIEFFER	6:30	30	SAT.	C	6,100	7.1	17	177	92	NBC SUNDAY NIGHT MOVIE	9:00	120	SUN.	N	11,250	13.1	21	196	97
CBS SPEC MOVIE PRESENT(S)	9:00	120	FRI.	C	14,860	17.3	32	203	99	NBC WHITE PAPER:JAPAN(S)	10:00	60	TUE.	N	8,250	9.6	18	197	99
CBS WEDNESDAY NIGHT MOVIE	9:00	120	WED.	C	8,850	10.3	17	196	96	NEWHART	9:30	30	MON.	C	9,710	11.3	16	189	96
CHARLIE & COMPANY	8:00	30	FRI.	C	8,590	10.0	19	203	99	NEWSBREAK-M-F	VAR	01	M-F	C	8,160	9.5	15	165	77
CHEERS	9:00	30	THU.	N	18,300	21.3	33	204	99	NEWSBREAK-SAT.	9:46	01	SAT.	C	9,790	11.4	20	175	83
CRAZY LIKE A FOX	8:00	60	SAT.	C	10,050	11.7	22	207	99	NEWSBREAK-SUN.	10:05	02	SUN.	C	15,550	18.1	29	174	81
DISNEY SUNDAY MOVIE	7:00	120	SUN.	A	9,790	11.4	21	208	99	NIGHT COURT	9:30	30	THU.	N	14,600	17.0	27	201	94
EQUALIZER	10:00	60	TUE.	C	11,000	12.8	24	205	99	PERFECT STRANGERS	8:30	30	TUE.	A	17,180	20.0	31	208	99
FACTS OF LIFE	8:30	30	SAT.	N	14,170	16.5	31	203	99	PUNKY BREWSTER	7:00	30	SUN.	N	4,550	5.3	11	190	97
FALL GUY	10:00	60	FRI.	A	4,380	5.1	10	190	93	SCARECROW & MRS. KING	8:00	60	MON.	C	9,530	11.1	16	189	96
FAMILY TIES	8:30	30	THU.	N	22,940	26.7	43	212	99	SIMON & SIMON	8:00	120	THU.	C	11,080	12.9	21	205	98
FAST TIMES	8:00	30	WED.	C	9,020	10.5	18	199	98	60 MINUTES	7:00	60	SUN.	C	18,900	22.0	43	207	99
FATHERS & SONS	7:30	30	SUN.	N	5,150	6.0	11	191	97	SPENSER: FOR HIRE	10:00	60	TUE.	A	13,140	15.3	28	207	99
GENERAL FOODS-SHOWCASE(S)	9:00	120	WED.	A	18,640	21.7	36	209	99	SPORTSBREAK-SAT	8:58	01	SAT.	C	7,990	9.3	17	196	93
GIMME A BREAK	8:00	30	SAT.	N	12,970	15.1	29	204	99	SPORTSBREAK-SUN	8:58	01	SUN.	C	16,490	19.2	31	196	93
GOLDEN GIRLS	9:00	30	SAT.	N	15,890	18.5	33	200	99	TV ACADEMY HALL OF FAME(S)	9:00	120	MON.	N	6,700	7.8	12	188	96

A Partial time interruption within program.

- Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

<< Below Minimum Reporting Standards.

U.S. TV Households: 85,900,000

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FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

APRIL 21-27, 1986 4

New York Time					NIELSEN AVERAGE				New York Time					NIELSEN AVERAGE																	
Duration					AUDIENCE				Duration					AUDIENCE																	
Day									Day																						
Ntwk									Ntwk																						
Program Name					Households	Share	No.	Prog.	Program Name					Households	Share	No.	Prog.														
					(000)	%	Sta.	Covg.						(000)	%	Sta.	Covg.														
EVENING (CONT)																															
TV BLOOPERS PRAC JOKES SP(S)					8:00	60	MON.	N	7,820	9.1	13	202	97	ANOTHER WORLD					2:00	60	M-F	N	4,380	5.1	18	205	99				
TOUGH COOKIES					8:30	30	WED.	C	8,160	9.5	15	197	97	AS THE WORLD TURNS					1:30	60	M-F	C	5,500	6.4	21	205	99				
20/20					10:00	60	THU.	A	11,770	13.7	25	206	99	CAPITOL					2:30	30	M-F	C	3,950	4.6	16	195	94				
WEBSTER					8:00	30	FRI.	A	10,650	12.4	23	209	99	CBS EARLY MORNING NEWS					6:30	30	M-F	C	1,550	1.8	15	139	89				
WHO'S THE BOSS?					8:00	30	TUE.	A	18,120	21.1	34	208	99	CBS MORNING NEWS 1					7:30	30	M-F	C	2,830	3.3	14	200	99				
NUMBER OF PROGRAMS 95																		CBS MORNING NEWS 2					8:30	30	M-F	C	2,830	3.3	14	200	99
																		CBS SCHOOLBREAK SPECIALS(S)					4:30	60	TUE.	C	4,810	5.6	15	188	89
																		DAYS OF OUR LIVES					1:00	60	M-F	N	6,270	7.3	24	210	99
																		FAMILY TIES M-F					10:00	30	M-F	N	3,610	4.2	17	157	89
																		GENERAL HOSPITAL					3:00	60	M-F	A	7,990	9.3	30	207	99
																		GOOD MORNING, AMERICA-730					7:30	30	M-F	A	4,640	5.4	23	206	99
																		GOOD MORNING, AMERICA-830					8:30	30	M-F	A	4,300	5.0	21	204	99
																		GUIDING LIGHT					3:00	60	M-F	C	5,150	6.0	19	206	99
																		LIFESTYLES-RICH & FAM-M-F					11:00	30	M-F	A	2,150	2.5	10	171	85
																		LOVING					12:30	30	M-F	A	3,180	3.7	13	183	93
																		NBC NEWS AT SUNRISE					6:30	30	M-F	N	2,580	3.0	19	193	98
																		NBC NEWS DIGEST-DAYTIME					2:57	01	MWF	N	3,870	4.5	16	193	95
																		NEW CARD SHARKS					10:30	30	M-F	C	3,870	4.5	19	171	86
																		NEW LOVE AMERICAN STYLE					11:30	30	M-F	A	1,800	2.1	9	182	87
																		NEWSBREAK-11.57					11:57	02	M-F	C	5,580	6.5	26	179	83
LATE FRINGE																															
ABC NEWS:NIGHTLINE					11:30	VAR	M-F	A	5,240	6.1	18	197	98																		
ABC WEEKEND REPORT-SAT.					11:15	15	SAT.	A	2,410	2.8	7	152	83																		
ABC WEEKEND REPORT-SUN.					11:46	15	SUN.	A	2,660	3.1	10	158	88																		
CBS LATE NIGHT I					11:30	VAR	M-F	C	4,210	4.9	17	184	91																		
CBS LATE NIGHT II					VAR	VAR	M-F	C	2,660	3.1	18	184	91																		
CBS NEWS NIGHTWATCH-1					2:00	30	M-THSUC		940	1.1	11	57	59	NEWSBREAK-3.44					VAR	01	M-F	C	4,900	5.7	18	195	96				
CBS NEWS NIGHTWATCH-2					2:30	30	M-THSUC		1,200	1.4	17	78	72	ONE LIFE TO LIVE					2:00	60	M-F	A	6,790	7.9	27	208	99				
CBS NEWS NIGHTWATCH-3					3:00	180	M-THSUC		1,120	1.3	22	94	84	PRESS YOUR LUCK					4:00	30	M-F	C	1,800	2.1	7	104	53				
CBS SUNDAY NEWS-OSGOOD					11:00	15	SUN.	C	5,500	6.4	12	125	66	PRICE IS RIGHT 1					11:00	30	M-F	C	5,500	6.4	27	207	99				
DAVID LETTERMAN I					12:30	30	M-TH	N	3,350	3.9	21	202	99	PRICE IS RIGHT 2					11:30	30	M-F	C	6,870	8.0	33	207	99				
DAVID LETTERMAN II					1:00	30	M-TH	N	2,580	3.0	19	202	99	RYAN'S HOPE					12:00	30	M-F	A	2,580	3.0	11	171	90				
EYE ON HOLLYWOOD					VAR	VAR	M-F	A	1,200	1.4	8	75	53	SALE OF THE CENTURY					10:30	30	M-F	N	3,950	4.6	19	156	82				
FRIDAY NIGHT VIDEOS					12:30	90	FRI.	N	3,180	3.7	20	185	97	SANTA BARBARA					3:00	60	M-F	N	3,950	4.6	15	193	97				
G MICHAELS SPORTS MACHINE					11:30	15	SUN.	N	1,460	1.7	5	74	54	SCRABBLE					11:30	30	M-F	N	4,720	5.5	22	196	97				
SATURDAY NIGHT					11:30	72	SAT.	N	5,240	6.1	20	198	99	SEARCH FOR TOMORROW					12:30	30	M-F	N	2,580	3.0	11	153	77				
TONIGHT SHOW					11:30	60	M-F	N	6,360	7.4	25	201	99	SUPER PASSWORD					12:00	30	M-F	N	3,180	3.7	14	148	75				
NUMBER OF PROGRAMS 16																		TODAY SHOW-7.30AM					7:30	30	M-F	N	5,150	6.0	25	205	99
																		TODAY SHOW-8.30AM					8:30	30	M-F	N	4,980	5.8	24	205	99
																		\$25,000 PYRAMID					10:00	30	M-F	C	4,120	4.8	20	185	93
																		WHEEL OF FORTUNE					11:00	30	M-F	N	6,010	7.0	29	208	99
																		YOUNG AND THE RESTLESS					12:30	60	M-F	C	7,130	8.3	30	207	99
																		NUMBER OF PROGRAMS 41													
WEEKDAY DAYTIME																															
ABC DAYTIME NEWSBRIEF-M-F					2:58	01	M-F	A	7,040	8.2	29	204	98																		
ABC WORLD NEWS-MORN-615A					6:15	15	M-F	A	1,630	1.9	17	127	80																		
ABC WORLD NEWS-MORN-645A					6:45	15	M-F	A	2,660	3.1	18	180	95																		
ALL MY CHILDREN					1:00	60	M-F	A	6,870	8.0	26	210	99																		
AMERICAN TREASURY					3:58	01	MWF	C	4,640	5.4	16	199	91																		

Δ Partial time interruption within program.

+ Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program. (B) Breakout due to coverage or change in telecast day.

<< Below Minimum Reporting Standards.

U.S. TV Households: 85,900,000

FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

APRIL 21-27, 1986 6

Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE			No. Sta.	Prog. Covg.
	Duration	Day	Households (000)		Share %	Share %			
WEEKEND DAYTIME									
ABC FUN FIT-8:25AM	8:25	04 SAT.	A	2,410	2.9	15	202	97	
ABC FUN FIT-11:55AM	11:55	04 SAT.	A	3,010	3.5	14	194	97	
ABC SUNDAY AFTERNOON BSBL	3:00	152 SUN.	A	2,410	2.8	8	167	83	
ABC WEEKEND SPECIALS	12:00	30 SAT.	A	3,010	3.5	14	186	94	
ABC WIDE WORLD-SPORTS SAT	4:33	88 SAT.	A	5,150	6.0	17	204	98	
ALVIN AND THE CHIPMUNKS	11:00	30 SAT.	N	4,900	5.7	23	181	91	
AMERICAN BANDSTAND	12:30	60 SAT.	A	2,580	3.0	11	172	85	
ASTRO MINUTE-11.26AM	11:26	03 SAT.	C	3,520	4.1	16	195	95	
BERENSTAIN BEARS	8:30	30 SAT.	C	3,610	4.2	19	199	98	
BUGS BUNNY/LOONEY TUNES-1	9:00	30 SAT.	A	3,870	4.5	18	208	99	
BUGS BUNNY/LOONEY TUNES-2	9:30	30 SAT.	A	4,810	5.6	21	208	99	
DROIDS: ADVENTURES	11:00	30 SAT.	A	2,830	3.3	13	203	95	
DUNGEONS AND DRAGONS	11:30	30 SAT.	C	2,830	3.3	13	187	92	
EWOKS	10:30	30 SAT.	A	3,260	3.8	15	203	95	
FACE THE NATION	10:30	30 SUN.	C	3,090	3.6	15	157	89	
GET ALONG GANG	12:30	30 SAT.	C	2,580	3.0	11	172	84	
GUMMI BEARS	8:30	30 SAT.	N	4,640	5.4	24	198	99	
IN THE NEWS-11.56AM	11:56	03 SAT.	C	2,580	3.0	12	187	92	
IN THE NEWS-12.56PM	12:56	03 SAT.	C	2,750	3.2	12	172	84	
IT'S PUNKY BREWSTER	10:30	30 SAT.	N	5,070	5.9	23	204	99	
KIDD VIDEO	11:30	30 SAT.	N	3,950	4.6	18	164	86	
LAFF-A-LYMPICS	10:00	30 SAT.	A	4,380	5.1	19	204	98	
LEGENDS OF GOLF BREAKOUT(S)	4:12	21 SAT.	N	2,060	2.4	8	121	66	
LEGENDS OF GOLF-SAT(S)	4:33	87 SAT.	N	3,260	3.8	12	179	95	
LEGENDS OF GOLF-SUN(S)	4:00	120 SUN.	N	3,610	4.2	12	180	95	
LITTLES	8:30	30 SAT.	A	2,490	2.9	13	205	99	
MEET THE PRESS	12:30	30 SUN.	N	1,890	2.2	8	174	96	
MR. T	12:00	30 SAT.	N	2,490	2.9	11	143	81	
MUPPET BABIES & MONSTERS	9:00	60 SAT.	C	5,070	5.9	23	205	99	
NBA PLAYOFF GAME SAT	3:30	150 SAT.	C	3,260	3.8	13	202	96	
NBA PLAYOFF GAME-1	1:00	150 SUN.	C	6,010	7.0	23	198	99	
NBA PLAYOFF GAME-2	3:30	150 SUN.	C	6,270	7.3	21	198	97	
NBC MAJOR LEAGUE PRE GAME	1:00	16 SAT.	N	4,120	4.8	18	196	98	
NBC MAJOR LEAGUE BASEBALL	1:16	183 SAT.	N	5,930	6.9	25	197	98	
ONE TO GROW ON-8:28AM	8:28	02 SAT.	N	4,120	4.8	25	197	98	
ONE TO GROW ON-8:58AM	8:58	02 SAT.	N	4,720	5.5	24	197	98	
ONE TO GROW ON-10:28AM	10:28	02 SAT.	N	5,410	6.3	24	202	99	
ONE TO GROW ON-11:28AM	11:28	02 SAT.	N	5,150	6.0	24	181	91	
ONE TO GROW ON-11:58AM	11:58	02 SAT.	N	3,690	4.3	17	163	85	
PINK PANTHER AND SONS	8:00	30 SAT.	A	2,320	2.7	15	202	97	
POLE POSITION	12:00	30 SAT.	C	2,580	3.0	12	175	87	
PRO BOWLERS TOUR	3:00	93 SAT.	A	4,040	4.7	16	185	94	
RICHEL RICH	11:00	30 SAT.	C	3,950	4.6	18	195	95	
ROCK N WRESTLING	10:00	60 SAT.	C	4,210	4.9	19	204	99	
SMURFS I	9:00	30 SAT.	N	4,980	5.8	23	203	99	
SMURFS II	9:30	30 SAT.	N	5,500	6.4	24	203	99	
SMURFS III	10:00	30 SAT.	N	6,100	7.1	27	203	99	
SNORKS	8:00	30 SAT.	N	3,610	4.2	23	198	99	
SPIDERMAN AND FRIENDS	12:30	30 SAT.	N	2,490	2.9	11	118	69	
SUNDAY MORNING	9:00	90 SUN.	C	3,350	3.9	20	170	95	
SUPERPOWERS TEAM	11:30	30 SAT.	A	2,920	3.4	14	194	97	
THIS WEEK-DAVID BRINKLEY	11:30	60 SUN.	A	3,090	3.6	14	182	97	
WUZZLES	8:00	30 SAT.	C	3,440	4.0	22	198	98	
NUMBER OF PROGRAMS 53									

Δ Partial time interruption within program.

(S) Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

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